

 Elevating the Art of the
Osteopathic Profession

UPPER MIDWEST OSTEOPATHIC HEALTH CONFERENCE

Iowa Osteopathic Medical Association

IOMA

www.ioma.org
515.282.8192

POSTER COMPETITION

JOIN US:

May 2-4, 2024

Sheraton West Des Moines
NEW LOCATION!

POSTER COMPETITION DETAILS

The Iowa Osteopathic Medical Association (IOMA) is hosting a Student Poster Competition at the upcoming Upper Midwest Osteopathic Health Conference (UMOHC), May 2-4, 2024!

Through this contest, IOMA hopes to elevate Osteopathic Education, OMM, and the DO Difference. Students will have the opportunity to submit research posters to be displayed throughout the conference.

The winner of the UMOHC Poster Competition will be announced and recognized onsite, featured in upcoming IOMA publications, and highlighted on social media. Additionally, IOMA is excited to continue to celebrate contest winners through press releases and notifications to the American Osteopathic Association (AOA) for recognition at the national level.

COMPETITION GUIDELINES

- Poster presentations are graphically illustrated, self-explanatory presentations of recent findings. Authors should illustrate their findings by displaying graphs, photographs, and diagrams.
- All posters must be accompanied by a poster abstract and an application submission form.
- Posters will be displayed Thursday, May 2 through Saturday, May 4, at the Sheraton West Des Moines (New Location!)
- We ask that at least one author be present to answer questions about each poster from 10-10:30am on Saturday, May 4.
- The winner(s) will be announced during the Annual Business Meeting from 12:45-1:45pm on Saturday, May 4.
- All Abstracts (either a digital or hard copy), and applications are to be submitted in complete form by Friday, April 26, 2024 to the IOMA offices at 6919 Vista Drive, West Des Moines, IA 50266. Digital copies can be emailed to chelsea.meehan@IOMA.org.
- Posters should be delivered to the Sheraton West Des Moines between 8:00 AM - 3:00 PM on Thursday and can be removed anytime between 12:00 PM - 6:00 PM on Saturday.

HOW TO PREPARE

POSTER JUDGING AND ABSTRACT

POSTER JUDGING:

- Introduction
- Discussion
- Presentation
- Method
- Conclusion
- Results
- Organization

For a full overview of the criteria that will be reviewed within each category, please refer to the scoring rubric included with this brochure.

POSTER ABSTRACT GUIDELINES

- Make the title brief and clearly indicate the nature of the study/procedure.
- If a presenting student does not currently attend an Osteopathic school should win this competition, it will be recognized at the state-level only and would not include any recognition with the American Osteopathic Association.
- Abstract is a short summary of (250 words or less) purpose, methods, procedures, results and significant findings.
- Abbreviations may be used. Spell out the term at first mention and follow with abbreviation in parenthesis. Thereafter, abbreviations only should be used.
- Posters larger than 4 ft taller than 3ft cannot be displayed

POSTER PREPARATION

SUGGESTIONS FOR POSTER PREPARATION:

- Divide the contents of your poster into appropriate sections, such as: title, authors; abstract; methodology; data; results; and conclusions. Include each part on a separate panel (or panels) of paper.
- Headings above each poster section should indicate its contents and potentially identify the appropriate sequence for viewing the poster by clearly visible numbers, letters, or arrows.
- Use a font pitch of no less than 18 for your text, since most viewers will be standing at least three feet away from a poster.
- Use larger lettering for the poster's title and authors. (At least an inch high.)
- Avoid fonts that utilize script or are difficult to read.
- If hand lettering is required, use felt-tip black ink.
- Written material should be concise. Save unessential but helpful or interesting secondary points for discussion with your audience.
- Graphs, charts, and tables are particularly eye-catching at poster sessions.
- Extensive, creative use of captioned illustrations (photographs, graphs or other types of visually appealing material) is the point of a poster presentation.

- Please do not simply mount the text of a document (paper) as a "poster", it will not be effective for this mode of presentation.
- People attending a poster session are free to move about from poster to poster, so you should limit the amount of text.

SUGGESTIONS FOR POSTER CONTENT PREPARATION:

INTRODUCTION

What is the central message of your Introduction?

This section should start with your general question, provide a few lines about the context and the background of your work, and end with a clear statement of the hypotheses or predictions that you made.

METHODOLOGY

What is the central message of your Methods?

Give concise explanation for what your measurement means. Give the essentials about the subject(s), the condition(s), measurement setting, and protocol. Explain your measurement setting and the reasons that you have chosen this setup. Don't be so brief that people can't figure out what you did, but do give some thought to what is really relevant to this particular project.

RESULTS

What is the central message of your Results?

What did you find? Did your measurements come out the way you expected? This section will probably involve little text and more graphics.

DISCUSSION

What is the central message of your Discussion?

Why should your audience care? Relate your findings to your profession/clinical practice. This is very important, because your audience will want to learn not only about what you did but also about why it is important. Be prepared to address this issue, briefly in your poster and in greater depth when talking with the people that visit your poster.

CONCLUSION

What is the central message of your Conclusions?

This is a big one because it is really your take-home message. In 25 words or less, what is the dramatic finding that you want your audience to remember?

ACKNOWLEDGMENTS & REFERENCES

These are auxiliary sections that often appear in the lower right corner of a poster. "Acknowledgments" is your opportunity to thank those who were especially helpful in your project, etc. "References" allows you to list the citations of the literature you cited in your poster. Regarding the number of sources to cite, you should use just a few (perhaps 4-6), focusing on those papers that are particularly relevant to your question.

2024 UMOHC POSTER COMPETITION

JOIN US:

May 2-4, 2024

Sheraton West Des Moines
NEW LOCATION!

Registration Form | Display Dates: May 2-4, 2024 | Sheraton West Des Moines

AUTHOR REGISTRATION INFORMATION

Poster Title: _____

Primary Author: _____

Contact Address/City/State/Zip: _____

Contact E-Mail: _____

Name(s), Titles and Cities of Co-Authors (please photocopy this form to list additional authors):

Name	Title	Clinic/Program	City, State
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_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

PLEASE SUBMIT BY FRIDAY, APRIL 26!

Please submit completed applications with abstract (250 words or less, digital or hard copy) to:

Iowa Osteopathic Medical Association

IOMA

Iowa Osteopathic Medical Society

6919 Vista Drive, West Des Moines, IA 50266

PHONE: 515-282-8192

EMAIL: chelsea.meehan@ioma.org

Posters delivered to Sheraton West Des Moines on Thursday, May 2nd between 6:30am-3pm. We ask that at least one author be present to answer questions about their poster 10-10:15am on Saturday, May 4th. The winner(s) will be announced during lunch on Saturday, May 4th. Posters can be removed anytime Saturday, May 4th after 12:00pm. We will dispose of any posters left after 6pm on the 4th.