



Elevating the Art of the  
Osteopathic Profession

**UPPER  
MIDWEST  
OSTEOPATHIC  
HEALTH  
CONFERENCE**

Iowa Osteopathic Medical Association

**IOMA**

[www.ioma.org](http://www.ioma.org)

EXHIBITOR & SPONSOR OPPORTUNITIES

**JOIN US AT  
UMOHC!**

**May 2-4, 2024**  
Sheraton West Des Moines  
**NEW LOCATION!**

# WE ARE THE VOICE OF DOs IN IOWA

## Sponsorship and Exhibitor Opportunities

We would like to invite your company to be a partner and exhibit your products and services at our 2024 Upper Midwest Osteopathic Health Conference.

We are planning to hold our 2024 meeting in person on May 2nd - 4th at the Sheraton Des Moines. The Exhibit Hall will be open the afternoon of Thursday, May 2nd, and all day on Friday, May 3rd. We will also be holding an exhibit hall reception for all attendees and exhibitors on Thursday, May 2nd following the last lecture of the day.

We traditionally have 125 osteopathic physicians in attendance as well as many osteopathic students from Des Moines University that attend various lectures. Sponsorships present a great opportunity to get exclusive access to practicing osteopathic physicians from across the Midwest. Participating as a sponsor and/or exhibitor will allow you to reconnect with osteopathic physicians with whom you currently work and build new relationships with physicians, residents, and students.

Included is information on the sponsorship and exhibitor levels for our 2024 Conference. Make sure to check out the Presenting Sponsor package, which includes the opportunity to sponsor a non-CME presentation over lunch and the Friday Community Builder / Shuttle Sponsor add-on, which gives your staff exclusive access to our physicians during a non-CME social outing on Friday night.

The easiest way to register is online at [www.ioma.org](http://www.ioma.org). You can register via our online form or you can fill out the downloadable registration form and return it with your payment at your earliest convenience. Additionally, we can work with you to complete any grant application requirements your company may have.

Please reach out to Randi Malone (515-282-8192 x400) if you have any questions. We want to make sure that we provide you with opportunities that best match your marketing needs, so if you have additional sponsorship proposals or ideas, please let us know.

*Thanks for your support of IOMA and we look forward to seeing you in May!*

**LINDSEY VAN DUYN, D.O.**  
Education Committee Chair



**GREG KOSTERS, D.O.**  
Emergency Medicine Chair



**BOOK  
NOW**



**888-236-2427**



**\$144/NIGHT**

# SHERATON WEST DES MOINES

**1800 50TH ST, WDM, IA 50266**

*Mention that you are attending IOMA's Upper Midwest Osteopathic Health Conference to get our special room rate!*



## 2024 EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Iowa Osteopathic Medical Association



	General Exhibitor	Premier Exhibitor	Supporting Sponsor***	Osteopathic Sponsor***	Presenting Sponsor**	Platinum Sponsor*
	\$850	\$1,500	\$5,000	\$8,000	\$10,000	\$12,000
One exhibit booth space	X	X	X	X	X	X
Ad in conference program			1/4 Page	1/2 Page	Full Page	Full Page
Recognition on signage & materials	X	X	X	X	X	X
Website Promotion - Year Round			X	X	X	X
Priority to choose booth location		X	X	X	X	X
Additional booth space in exhibit hall					X	X
Pre-Conference promo message			X			
Sponsor one break at the meeting				X	X	X
Host reception drink tickets			X			
Sponsor a breakfast at the meeting				X		
Sponsor a lunch at the meeting					X	X

\*Our Platinum Sponsorship (one available) includes sponsoring our Diabetes lunch presentation on Thursday.

\*\*Presenting Sponsorships (two available) include sponsoring lunch on Friday or Saturday.

\*\*\*Supporting and Osteopathic Sponsor levels have two opportunities available

*Above opportunities include one 8x8' booth space, one 6' table, two chairs, one wastebasket and a list of attendees. Booth electricity is coordinated and paid for directly with the hotel and details on how connect with the hotel will be included in your registration confirmation email.*

## CONFERENCE UPGRADES ADD-ONS TO ANY OF THE ABOVE VENDOR LEVELS

Community Builder / Shuttle Sponsor****	\$3,000	Help build community within IOMA! Provide transportation during our upcoming conference and VIP access for your staff at the attendee-only event.
Lanyard Sponsor****	\$2,000	All attendees will receive a lanyard & badge at the conference that includes your company logo; a great way to get round-the-clock recognition at the conference.
Attendee Gift	Variable	Sponsor conference bags, notebooks, phone chargers, mugs or something else of <b>your choosing</b> . Inquire with IOMA for more info!
Website or Program Ad	\$350	Annual promotion on the IOMA website with link to your company's website or a print ad in the onsite program.

\*\*\*\*Community Builder / Shuttle Sponsor and Lanyard Add-Ons each have one opportunity available for vendor partners.

**TO REGISTER AS A SPONSOR/EXHIBITOR OR TO FIND MORE DETAILS, VISIT [WWW.IOMA.ORG](http://WWW.IOMA.ORG).**

**REGISTER ONLINE  
TODAY AT  
WWW.IOMA.ORG  
TO CONNECT  
WITH DOs WHO  
PRACTICE  
ACROSS THE  
STATE!**

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